



## COAL CONSUMERS' ASSOCIATION OF INDIA



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BUILDING relations,  
**creating value**

# About CCAI

During pre-war days, coal was very cheap and its supply was far in excess of demand. There was a buyers' market and the coal consumers as such had hardly any problem or difficulty regarding their supplies. Second World War soon changed the circumstances radically. Increased war demands gave stimulus to higher production resulting in increased industrial activity and technological development of new order. Steep fall in coal production coupled with increased demand brought about virtually a coal famine in the country.

Misuse of our limited coking coal reserves for non-metallurgical purposes, absence of quality control, ignorance of consumers regarding fuel economy and efficiency measures coupled with unscientific and slaughtered mining causing enormous loss to the nation did not receive sufficient attention without proper representation of the consumers. In these circumstances, Coal Consumers' Association of India was born on May 17, 1945 under the leadership of Late D.C. Driver of Tata Steel. The points



of view of the Coal Consumers which were then channelised through the Association received better attention. Since then the Government started paying heed to their difficulties put forth through the Association.

The Association that started humbly with modest membership of only 22 Coal Consumers had 62 Members within a year of its existence. Thus the Association strengthened its foundation year after year, on which the present edifice stands

## ACTIVITIES

### General Service

- The Coal Consumers' Association of India submits memorandum on policy matters keeping in view the interest of the constituent members
- The Association from time to time addresses representations regarding the coal procurement problems of the consumers, coal pricing and its distribution
- The Association regularly takes up the problems of the constituents in various forums
- The Association also deals with the individual problems of the constituents by addressing representations to appropriate authorities as and when required

### The Association maintains liaison with

The Association maintains closest liaison with:

- Coal India Limited and its Subsidiary Companies
- Coal Controller
- Executive Director, Rail Movement, Railway Board, Kolkata
- Concerned officials of the Zonal Railways;
- Ministry for Coal and Ministry of Railways, Government of India, New Delhi
- Electronic and Print Media with a view to highlight the issues of Industrial Consumers
- Over and above, the Association has been taking up individual cases of the constituents with appropriate authorities and tries utmost for alleviation of their grievances



## Our Mission

- To promote and protect the interest of Coal Consumers in India
- To serve as a link between Consumers and Producers of Coal
- To make representations to Government, Public Bodies and other Organisations on all matters relating to Coal in order to safeguard the interests of consumers
- To guide by all practical means any movement for conservation of coal or for fuel economy and efficiency
- To communicate with Chambers of Commerce and other Commercial, Industrial and Public Bodies with or outside India in order to concert or promote measures for protection of the interests of Coal Consumers
- To collect and circulate statistics and other information related to coal and allied products
- To cater Railway tariff cost & transportation data and interact with the Railway Authorities for easier movement of coal

### Circulation Service

- The Association has been issuing from time to time Parliament Digest concerning questions raised pertaining to Coal Industry and answers given by the Union Ministers in Lok Sabha and Rajya Sabha
- The Association has been circulating Rationalisation Routes, Coal Loading Programmes and other relevant information received from the Executive Director, Rail Movement, Railway Board, Kolkata
- The Association circulates from time to time Notifications of the Ministry of Coal, Circulars issued by the Coal Controller, Coal India Limited and its Subsidiary Companies in which coal consumers are interested



### Publication Service

- The Association is bringing out a Monthly Journal for the last four decades which has been commanding wider publicity and creating awareness amongst the consumers
- The Association has to its credit three voluminous international publications namely:
  - Coal and its Consumers
  - Coal After Nationalisation
  - Coal After Liberalisation

### Consultation Service

- The Association provides technical and commercial support on different subjects as and when required through a pool of professionals empanelled with CCAI
- Members can also avail Media support from the Association in order to build a healthy association with the Electronic & Print Media